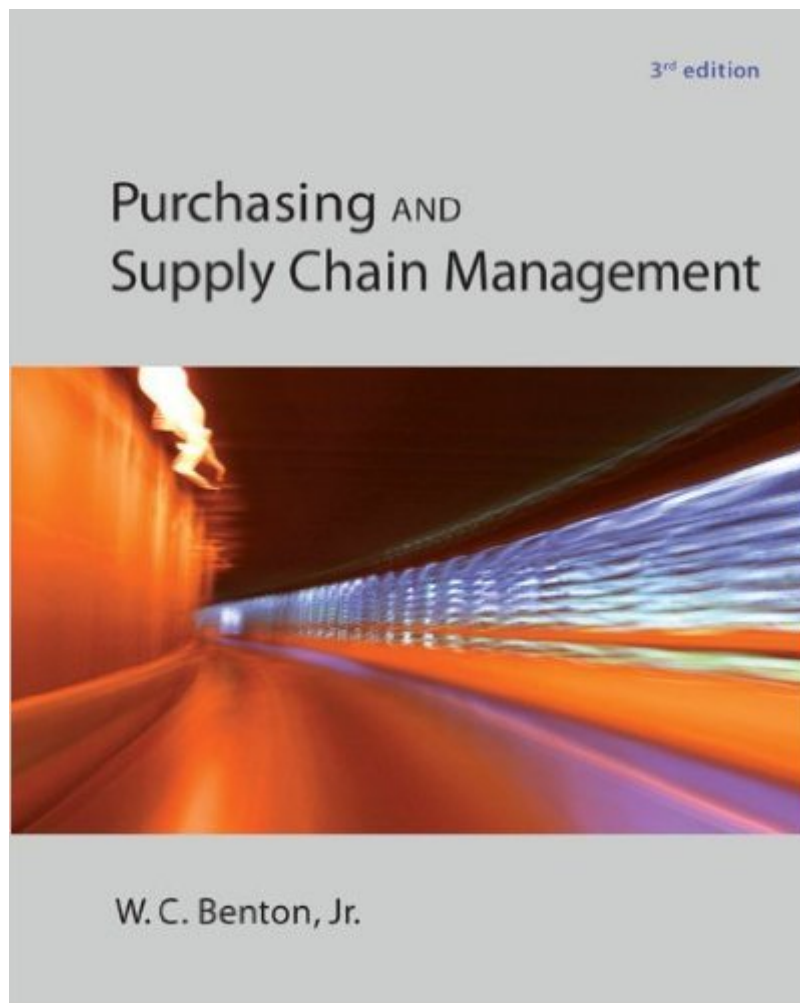


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Purchasing And Supply Chain Management (McGraw-Hill/Irwin Series In Operations And Decision Sciences)



Synopsis

The Third Edition of Purchasing and Supply Chain Management focuses on the interrelationships of purchasing with the rest of the functional and system areas of the organization, with particular emphasis on the interface with marketing, logistics, supply chain management, and operations management. With W.C. Benton's step-by-step approach, both students and professionals can gain analysis-driven purchasing practice.

Book Information

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